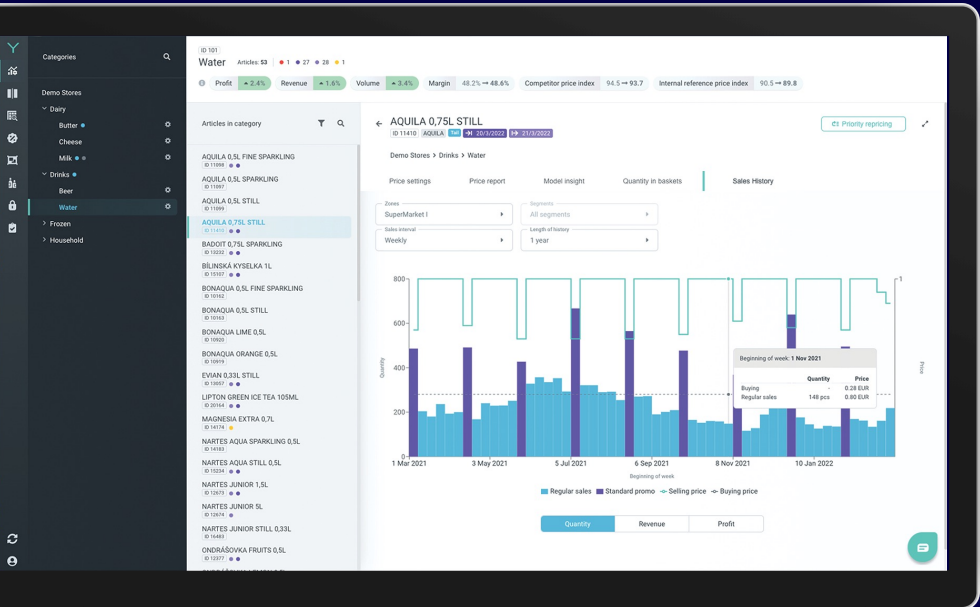


”

How do you plan to compete in the market with so many handicaps in your prices?

Enter Yieldigo. Drive your sales margins without fear of deterring shoppers, all while providing your retail organization leadership peace of mind.

Tip: Did you know that in retail pricing the pareto principle also applies? With 20% effort, you can render an 80% benefit.



How Do You Currently Manage Your Prices?

Option 1. XLS Spreadsheet

- Pros: Easy to use
- Cons: Limited on data, low granularity, not dynamic, no price elasticities, no cannibalizations, no optimization, no competition data analysis, poor entire assortment focus, low control over execution, manual errors, pricing strategy limited to Excel’s small

Option 2. Low-Performance Price Management Or In-House Solution

- Pros: One pricing source, offers stores / formats / locations / baskets design, dynamic, avoids some manual errors
- Cons: Too complex for non-tech users, no upfront knowledge of repricing impacts into margins/profits and revenue/volume, poor real optimization, low pricing policy customization options, manual control only, and little or no control over ML/AI

Fully in Control of Pricing with Yieldigo Price Management Software:

- 1 Our team helps you connect your data into your format of choice
- 2 We help you configure the user interface based on your requirements
- 3 Implement and customize your pricing rules and policy
- 4 Run optimization, approve prices, benefit from automated data analytics
- 5 Automate and streamline for continuous usage
- 6 Check forecast, stop sales profit leaks and reduce customer attrition

Yieldigo Offers You True Pricing Competence With:



Up to 2-5% sales profit increase



2 months complete tool onboarding



No implementation fee

What Competitive Advantages Will You Gain?

- No doubts about prices—rest easy about your margins and experience 360° control over all of your SKUs’ prices
- No poor pricing strategy and execution misalignment to damage your business growth, you are fully in control of your prices
- No more uninformed pricing decisions caused by not having access to data-driven what-if simulations
- No compromised pricing decisions—access data science-based pricing combined with the ease of spreadsheet-like use
- Specifically designed for category managers, pricing managers, and smooth cooperation with CXOs



Request a personalized free demo
demo@yieldigo.com

Trusted by Top Retailers



What Our Users Say About Yieldigo:

Gartner

REPRESENTATIVE
VENDOR
2022

UNIFIED PRICE, PROMOTION
AND MARKDOWN
OPTIMIZATION

Gartner

COOL
VENDOR

Easiest To Do
Business With
FALL
2023

Easiest To Do
Business With
WINTER
2024

”

“We adopted Yieldigo because of its tangible improvements. We could find no other company in the price optimization market that was willing to prove its true benefits as well as Yieldigo.”



Marek Haller
Head of Revenue
METRO

”

“I have experienced the tool in fully autonomous mode and with an expert pricing team. I appreciate the simplicity and user-friendliness, fantastic results, and the great team behind the solution!”



Ondrej Karmazin
Pricing & BI Manager
Ahold
Delhaize

”

“Yieldigo delivers all the product complexity large retail chains need to truly be in control of their pricing, all while maintaining ease of use for our team.”



Matus Uhliarik
Operations Director
BILLA
REWE

”

“Yieldigo is a very professional company, they can do a lot in the pricing area—only your internal data is the limit.”



Mateusz Remus
Manager of the Business Analysis
SUPER-PHARM

Yieldigo
Retail pricing made simple, under control

Request a personalized free demo
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healthspan