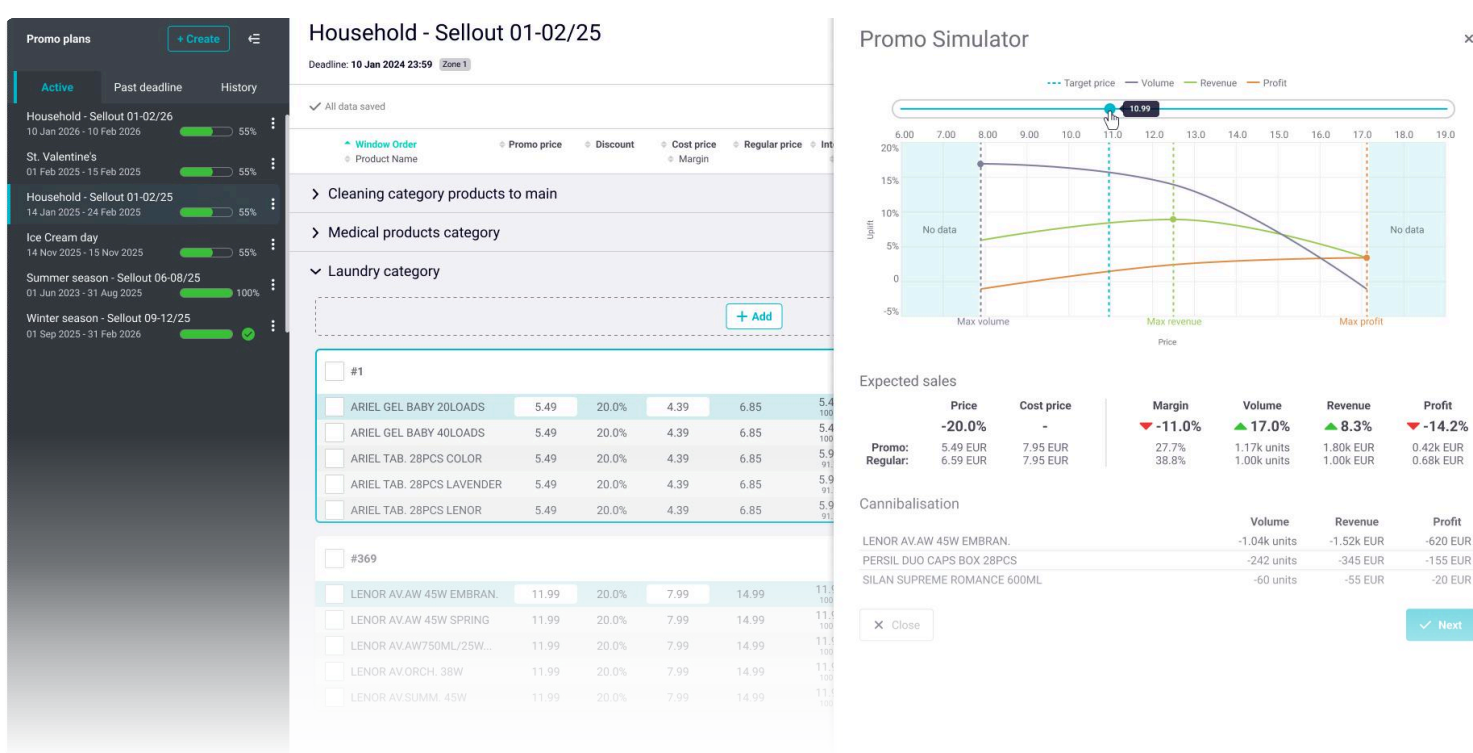


Yieldigo

Control Your Retail Prices with Ease

We're proud to present our new module, the Promo Planner!

With the Promo Planner, your pricing experts will be empowered to plan and simulate promotions, seamlessly. Making your promotions more effective, precise, and easier to manage, the Promo Planner drives desired results all while streamlining the promotion process across teams. The additional clarity into promotion results combined with continual data machine-learning helps you ensure that each promotion improves on the previous one.



Promo Planner

Run Impactful Promotions with Clarity and Control

- ✓ Predict the impact of your promotions with the Promotion Simulator, an ML/AI feature that offers price elasticity per SKU or bundle, based on your data inputs.
- ✓ Stay on top of your promo planning process across all categories of products.
- ✓ Improve upon previous promotions by having a clear view of their various impacts.

According to our analysis, the projected results your team can achieve with their Promo Planner are as follows:

- 30% Workload Reduction
- 8% Promo Sales Increase
- 20% Waste Reduction

Control the overall impact of your promotions with the Promo Planner – drive better results, with ease.

Should you have any questions, please do not hesitate to reach out to our VP of Product, Radim Dudek, directly at radim@yieldigo.com.